

Cayetano Gil Sanchez

Front-End Engineer / UI Engineer

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| Profile

Front-End Engineer (10+ years) building intuitive, performant, and accessible interfaces. I combine a designer's eye with engineering rigor to ship quickly, keep codebases healthy, align components and design systems with product needs, and scale content with headless CMS. Collaborative, detail-driven, and adaptable across teams, tools, and domains.

| Experience

Front-End Engineer (Contract via The Select Group) @ Rula - Remote

2024 – 2025

Rula is a leading company in the behavioral healthcare space that's using technology to bridge the access and quality gap in therapy and psychiatry. I supported the marketing/web pod teams, building and maintaining public web and landing experiences across Next.js/Storyblok, Gatsby, and WordPress in partnership with Design, Product, and in-house engineers.

- Standardized templates/components across Next.js/Storyblok and Gatsby/WordPress to accelerate launches. Refined CMS models/workflow guardrails so editors shipped confidently with fewer engineering handoffs. Leadership estimated this work supported 100+ additional patients/week getting care.
- Improved responsiveness and UI consistency across devices with resilient components, consistent layouts and typography. Improved SEO and analytics via metadata, taxonomy, and route-scoped tracking.
- Accelerated delivery by keeping PRs small and reviewable, tightening collaboration with Engineering, Product and Design (Figma) across multiple repos.

Software Engineer @ Adpearance - Portland, OR / Remote

2019 – 2024

Adpearance is a digital-marketing solutions company focused on high-quality lead generation. Built tailored front-end solutions for inventory-heavy clients on the Web Platform Team, partnering with Product, Design, and Marketing.

- Led an early-stage Vue project to production: set milestones, unblocked dependencies, delivered to production exceeding scope/quality. Co-designed and prototyped new CMS features with PMs/clients into production-ready UI.
- Raised team proficiency in Vue through workshops, hands-on exercises, and 1:1 coaching, expanding the contributor pool and raising PR quality. Built internal DX tools to automate scaffolding and QA/content ops, boosting productivity and delivery speed.
- Supported client migrations to WordPress with custom plugins and React re-implementations to ensure continuity. Temporarily led FE on a React internal tool (marketing budgets/leads), shipping features, modernizing legacy code and dependencies, and improving stability/performance.

Front-End Developer & UI Designer @ Unravel Data - Palo Alto, CA / Remote

2014 – 2019

Early front-end hire at a data-observability startup. Helped scale the product as the company grew to ~100 employees (Series C).

- Owned v1 of the web UI and led successive iterations based on customer feedback, establishing patterns that kept the interface consistent as the product scaled. Led several core product areas end-to-end.
- Built data-intensive dashboards and reports (thousands of metrics) and evolved the frontend from Rails/ jQuery to AngularJS and finally Vue to improve performance and maintainability. Led analytics & event instrumentation across cloud and on-premise with privacy-aware, deployment-specific configs.
- Created an interactive demo/playground and onboarding flows with Marketing to drive lead-gen and product walkthroughs. Shipped early company website and campaign micro-sites, supported event collateral/launch materials, and thrived in a distributed setup (remote last two years) coordinating across time zones with predictable delivery.

Front-End Developer @ Boxfish - Palo Alto, CA

2012 – 2014

Real-time TV data startup indexing spoken content across broadcasts.

- Helped build the web UI for live, transcript-driven insights, supporting real-time updates and high-volume data. Implemented responsive, reusable JavaScript/HTML/CSS components for performant, maintainable cross-browser views.
- Partnered with Product/Design to iterate search/discovery UX and ship production features across screens. Improved performance and reliability via rendering optimizations, defensive UI states, and cross-browser testing.

| Skills

Languages TypeScript / JavaScript (ES6+) / HTML / CSS

Frameworks and Libraries React / Next.js / Vue / Gatsby

Styling CSS Modules / Tailwind CSS / Sass / Styled Components

CMS & Platforms Storyblok / WordPress

Data Viz & Animation Recharts / Highcharts / Framer Motion

Tooling & QA Vite / Git/GitHub / Jest / Cypress / Sentry

Design & Productivity Figma / Adobe CC / Linear / Jira / Confluence

Competencies Design systems / Responsive / Accessibility (WCAG, ARIA) / Performance (Core Web Vitals) / SEO

Methods Agile / Remote Collaboration / Cross-functional Partnership / Feature & Project Leadership

| Education

Bachelor of Engineering in Computer Science | University of Salamanca, Spain

| Languages

English Fluent | Spanish Native